



Technology-Facilitated Gender-Based Violence Among Teens

Closing the Gap in Canadian Knowledge & Resources



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AGENDA

- *Our Report Findings: We don't know enough about TFGBV among teens in Canada*
- What can we learn from research in other jurisdictions?
- How can law help?
- How can tech/ online resources help?
- How can education help?
- What is our project doing to help?
- Q&A





Our Report on TFGBV Among Teens

Knowledge synthesis of research on
TFGBV among teens aged 13-18

- English-Language International & Domestic Scholarship
- French-Language Domestic Scholarship, Reports, Resources
- Canadian Educational Policies & Curricula

Technology-facilitated gender-based violence:

WHAT YOU NEED TO KNOW

Technology-facilitated gender-based violence (TFGBV) happens when someone uses technology like texting, social media, or GPS tracking to harm someone because of their gender, how they show their gender, or what gender people think they are. It includes other kinds of harm that disproportionately hurt women, girls, and transgender people. People also experience tech-facilitated harm because of their sexual orientation and other parts of their identity.



TFGBV can have serious negative impacts like

Anxiety and depression

Harassment and violence

Social isolation

Suicidal thoughts, feelings, or intentions



48%
of youth
experienced
TFGBV

Girls experience
HIGHER RATES
of victimization while
boys are more often
the ones causing the
harm

Source: Atteberry-Ash, B., Kottari, S. K., Speer, S. R., Guo, S., & Kottari, L. (2020). School youth across sexual orientation and gender identity. Children, 13(4), 403.

[Click here for this infographic available on our website](#)

Despite the serious impact people are not reaching



1 in 4 young people
did nothing after experiencing
at least one form of harm

3%

reported experiences of
harm to the school

39%

discussed it with a
friend



1 in 5 young people
reported it to their parents

Source: Horack, T., Ringosa, J., Milne, B., and Mandak, K. (2022). Post-digital Teens: Gender-based violence and tech-facilitated harms during Covid-19. Final Report, University College London.

If you have experienced TFGBV,
you are not alone!



Kids Help Phone

Canada's only 24/7 emotional health service offering free, confidential support to young people.

Techsafety.ca

Offers knowledge and resources to support women, children, and gender-diverse people with their experiences of TFGBV.

WHAT DID WE FIND?

- TFGBV is common & occurs using multiple forms of tech
- Those from marginalized groups are at a higher risk & are more severely impacted
- TFGBV can have serious negative impacts on teens' health and safety
- Despite its commonality & impact, there are many gaps in Canadian knowledge on this issue

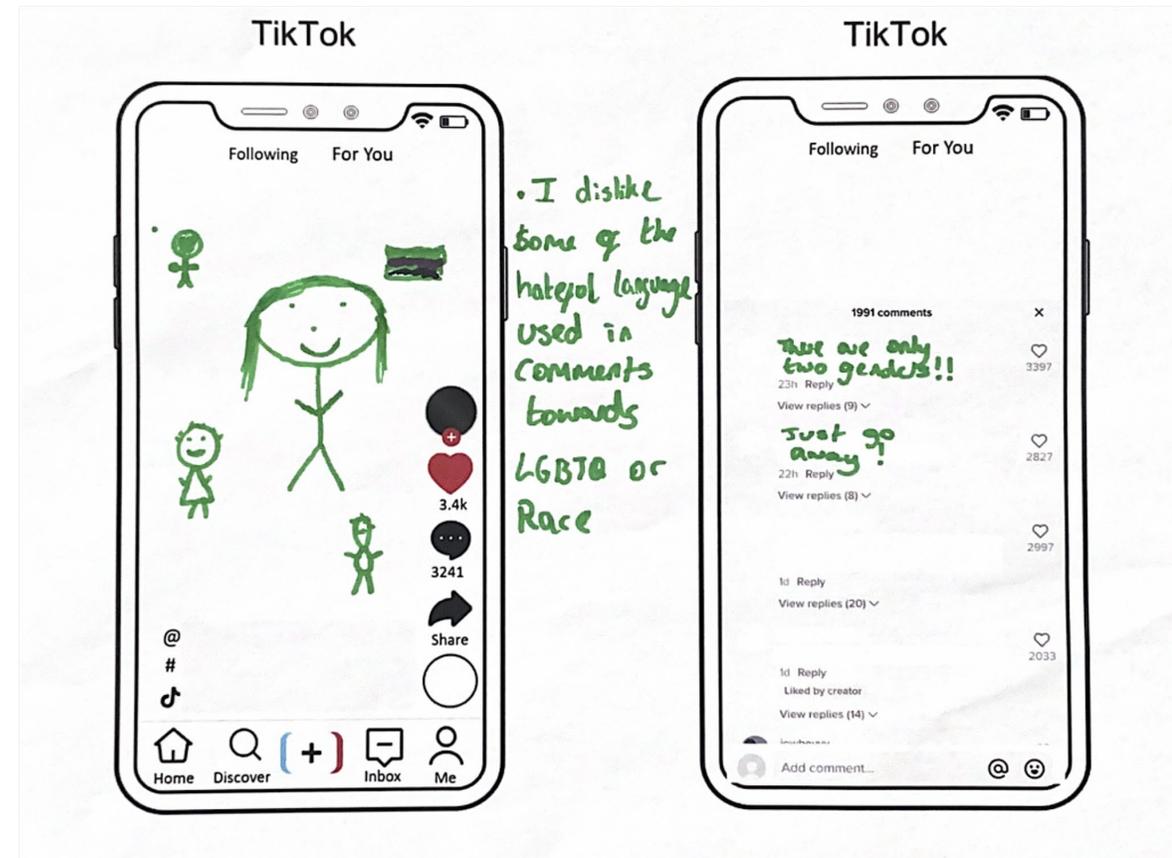
RECOMMENDATIONS

Need Canadian data to inform policies and resources

Need to include the experiences of marginalized young people

Need to hear from young people about what they want and need

Report available in [English](#) & [French](#) on our website



UK TEENS' EXPERIENCES OF TFGBSV

Covid Rapid Response Study: Study Design

Online Survey

- Survey with 551 teens (13-18)
- Survey with 72 parents
- Survey with 47 teachers

Focus Groups

- 17 focus groups with 65 young people
- 4 schools
- 4 focus groups with 9 parents

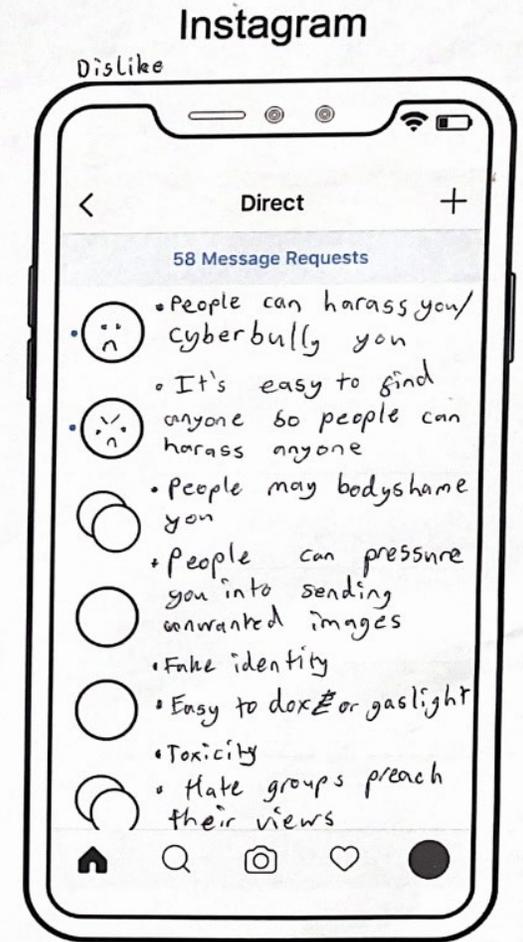
Interviews

- 29 follow up interviews with teens
- Interviews with 17 teachers

Creative Methodologies

Mobile Phone Templates

Writing down and drawing what young people liked and didn't like about social media in focus group interviews on social media templates



KEY STATS

78% of young people said they experienced at least one type of online harm during this period

➤ 88.9% of gender minorities

➤ 88% of sexual minorities



KEY STATS

Sexuality Based Harassment

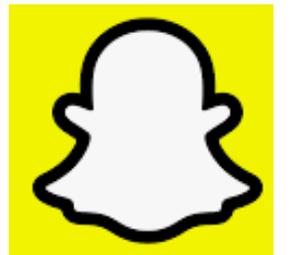
40% of sexual minorities and 36.4% of gender minorities experienced sexuality-based harassment

Top Platforms for 'Outing':

- (1) Instagram
- (2) WhatsApp

Top Platforms for Mean Comments about Sexual Orientation:

- (1) WhatsApp
- (2) Instagram
- (3) Snapchat



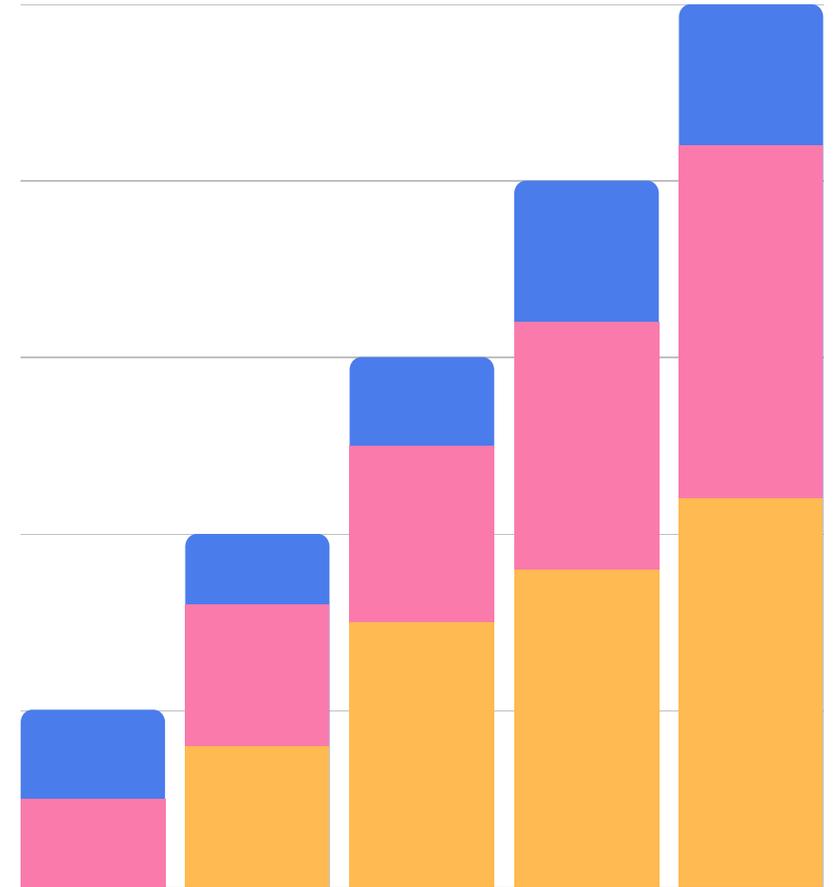
KEY STATS

Gender Based Harassment

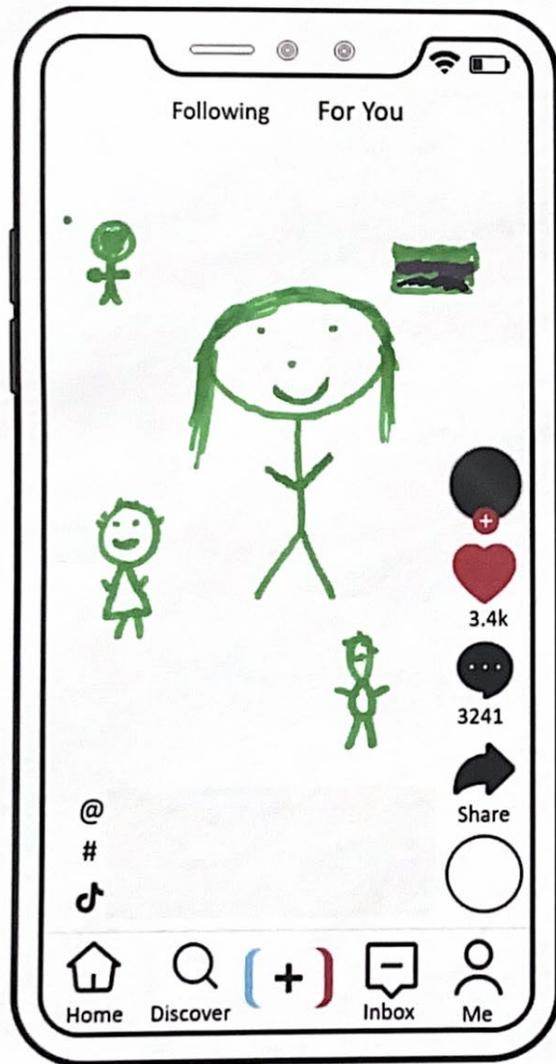
27.3% of gender minorities and 35% of sexual minorities experienced offensive and/or degrading messages, comments or 'jokes' online about their gender identity

Top Platforms for Mean Comments about Gender:

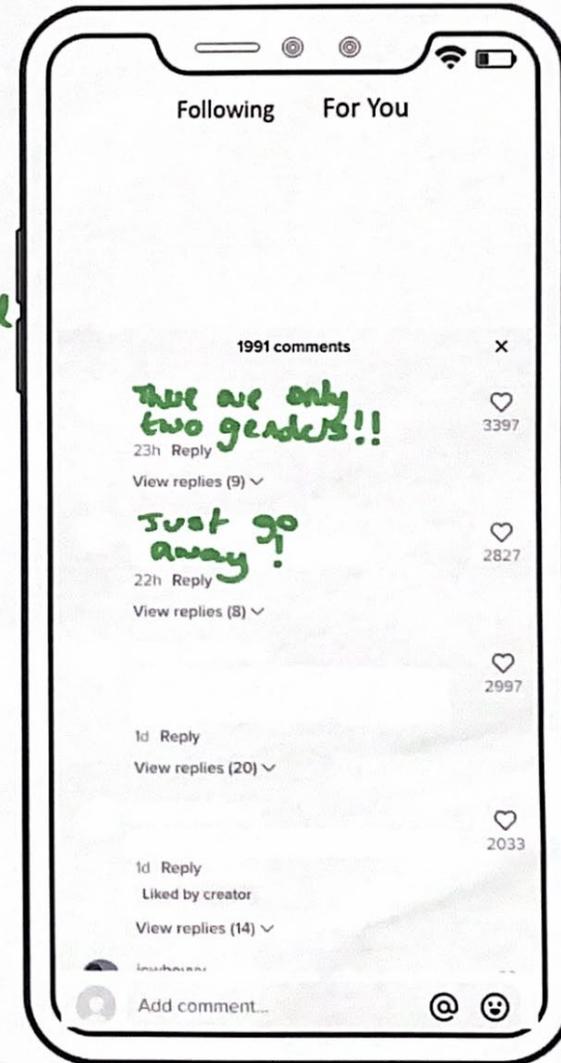
- (1) TikTok (40%)
- (2) Instagram (20%)
- (3) YouTube, Reddit & Social gaming platforms (10%)



Commenting: TikTok, YouTube & Instagram



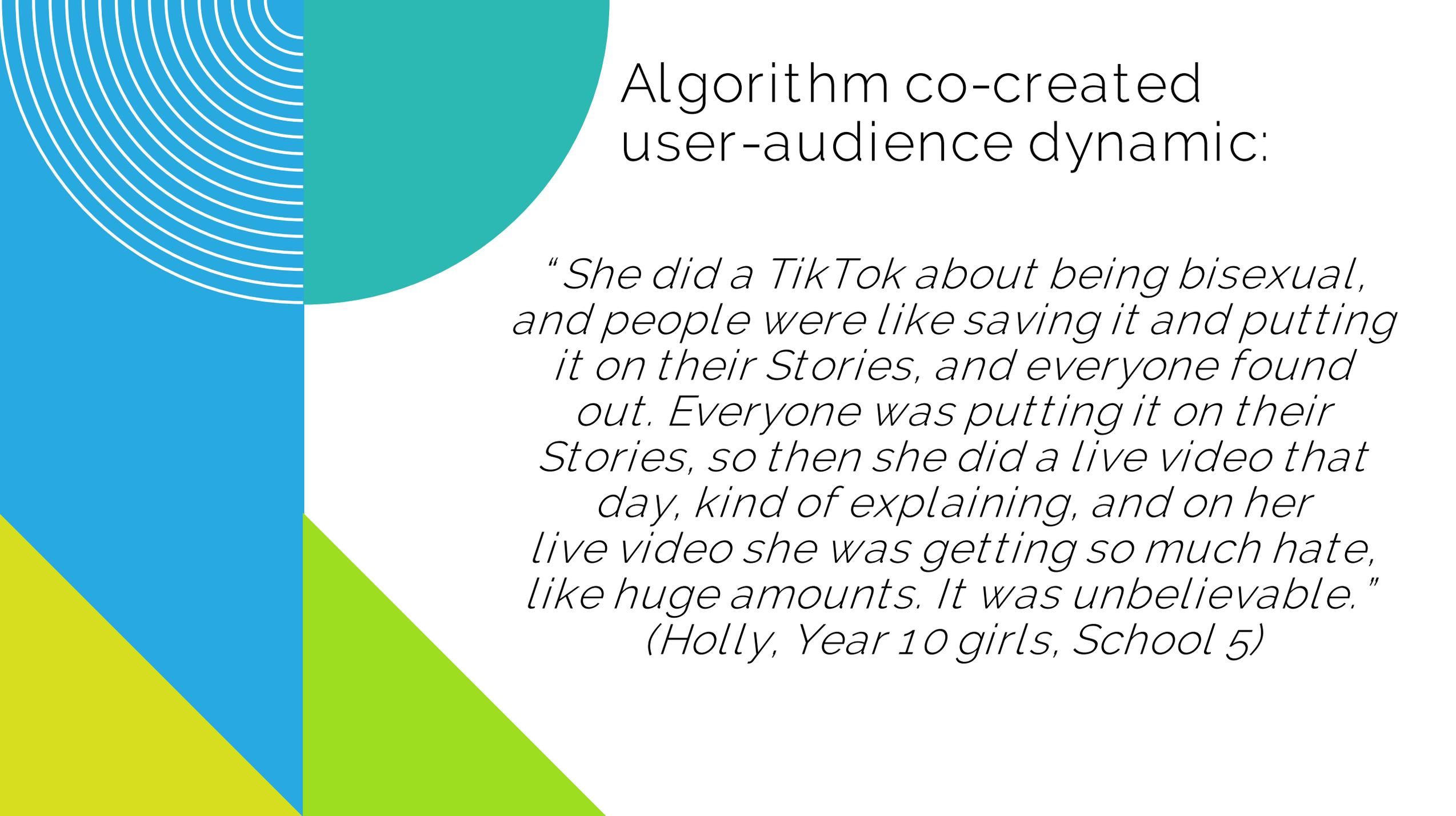
.I dislike some of the hateful language used in comments towards LGBTQ or Race



Content Creation: TikTok, Instagram & Snapchat



- Young people described a range of LGBTQ+ discrimination and hate which changed based on app affordances
- TikTok of a friend 'coming out' led to "huge amounts" of hate including boys from school calling her a f****t" and "making jokes about her doing weird stuff to her cousin."
- How does the TikTok Algorithm perhaps change expectations around the social milieu that do not resonate with the dominant peer group in school?



Algorithm co-created user-audience dynamic:

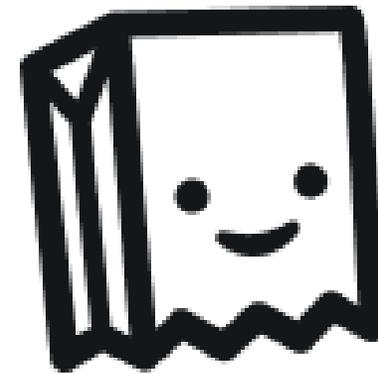
*"She did a TikTok about being bisexual, and people were like saving it and putting it on their Stories, and everyone found out. Everyone was putting it on their Stories, so then she did a live video that day, kind of explaining, and on her live video she was getting so much hate, like huge amounts. It was unbelievable."
(Holly, Year 10 girls, School 5)*

Tellonym & anonymous platforms spreading hate

Tellonym became popular during lockdown, key features are users can create profiles and send anonymous messages. Affordance: Anonymity

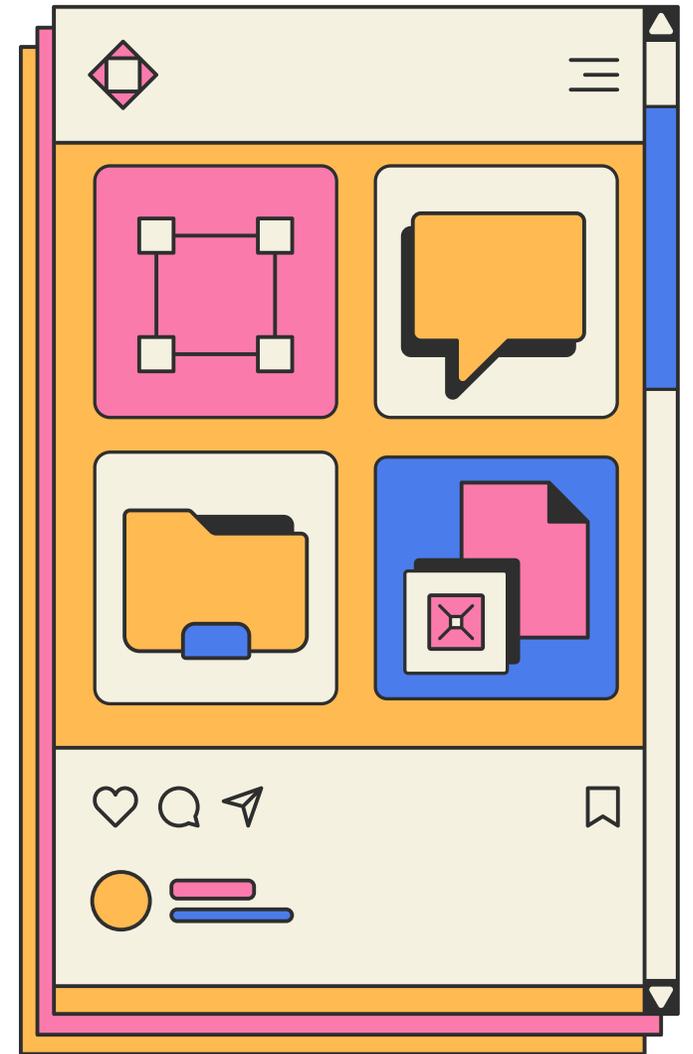
The girls went on to describe how their friend had a link to her Tellonym profile in her 'bio' on Instagram and TikTok, and their friend received an abundance of anonymous hateful messages on this platform following the spread of her 'coming out' video

"Maybe that would have stopped them saying as much as they did, because that app, you can literally just say anything, and it won't be traced back to you." (Year 10 girls, School 5).



CONCLUDING THOUGHTS

Sexuality and Gender Diverse (SAGD) Youth are experiencing higher rates of tech facilitated gender based and sexual violence (TFGBSV) than heterosexual and cisgendered youth. SAGD are also experiencing particular forms of TFGBSV, including sexuality based harassment, outing, and 'mean comments' about their genders.





CANADIAN LEGAL LANDSCAPE

CRIMINAL LAW

Applying existing laws

- Harassment
- Extortion
- Invitation to sexual touching
- Sexual interference



CRIMINAL LAW

Tech-specific Laws

- Child pornography
 - Private use exception (*R v Sharpe*)
- Voyeurism
 - *R v Jarvis*
 - *R v Downes*
- Non-consensual distribution of intimate images
- Child luring
- Making sexual material available to a child

CIVIL LAW

Injunctions and damages

- Non-consensual distribution of intimate images
 - BC, Alberta, Saskatchewan, Manitoba, New Brunswick, Nova Scotia, PEI
 - Cyber Scan (Nova Scotia), C3P (Manitoba)
 - Quick take down option (BC)
- Privacy Acts
- Online harassment (Ontario)
- Privacy rights





ONLINE HARMS & RESOURCES

TECHNOLOGY-FACILITATED HARMMS

- Interpersonal
 - Online
 - Text-based messages
 - Images, videos, and media
 - Offline
 - Identity-based harassment
 - Violence (e.g., physical, sexual)
 - GPS-enabled stalking
 - Surveillance w. smart devices
 - Doxing and swatting
- Technological
 - Algorithms
 - Artificial intelligence
- Organizational
 - Community guidelines, data privacy, and other policies
 - Content moderation
 - Business practices

Note: This is not an exhaustive list.

RESPONSES TO TECH-FACILITATED HARMS

- Blocking and reporting
- Support from organizations
- Policy interventions
- Legal authorities





Right to Be, launched in 2010 as *Hollaback!* to address street harassment, is now a global movement that aims to address all forms of harassment.

STAYING SAFE ON SOCIAL MEDIA- WE'VE GOT YOUR BACK!

Introducing our Social Media Safety Guides for Facebook, Twitter, Reddit, Tumblr, and Youtube! Every guide gives user-friendly information on how use different platforms' reporting and privacy tools – and for the very first time all of this information is gathered in one location.



FACEBOOK



INSTAGRAM



REDDIT



TIK TOK



TUMBLR



TWITTER



YOUTUBE



ZOOM

<https://righttobe.org/guides/how-to-use-social-media-safely/>

**RIGHT
TO
BE _____**



INSTAGRAM SAFETY GUIDE

CONTENTS

Instagram's Policies

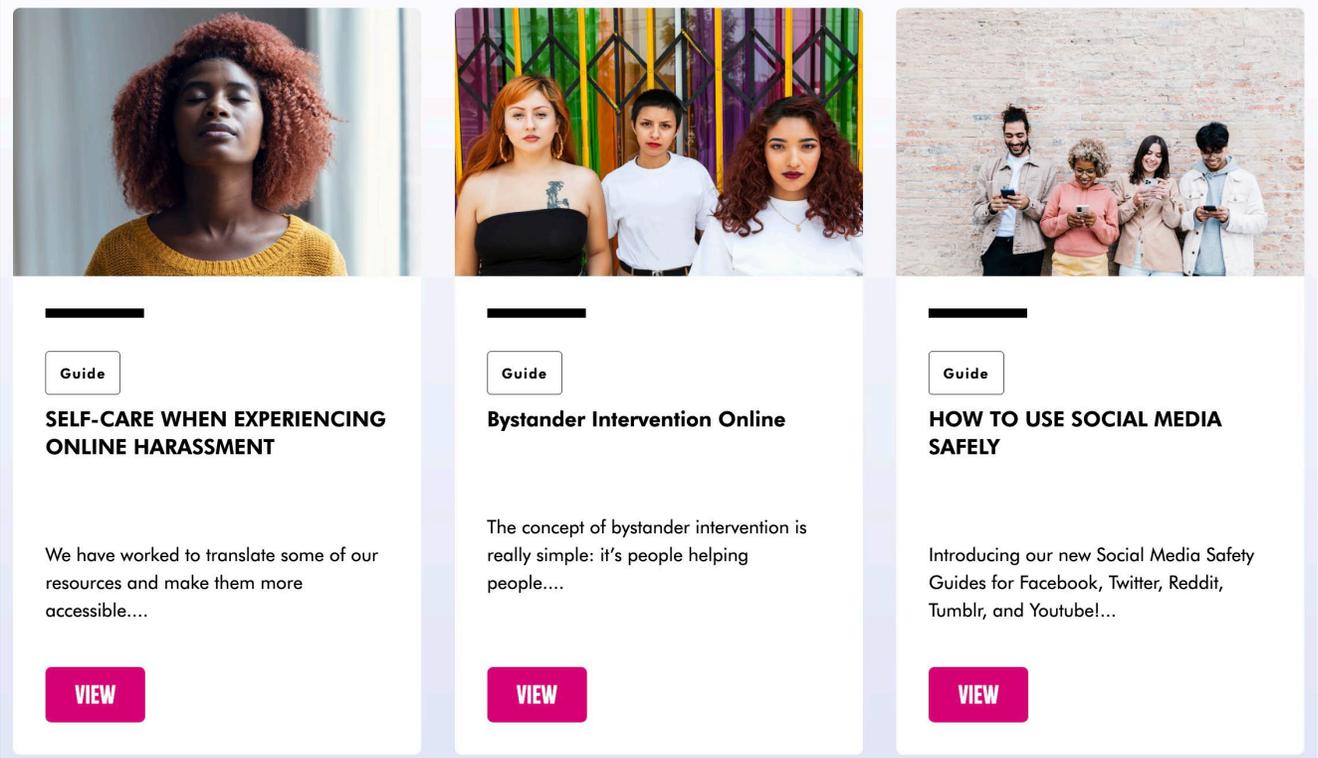
1. [What type of content is not allowed on Instagram?](#)
2. [How does Instagram respond to online harassment?](#)
3. [What should I do if someone is posting or sending me abusive content on Instagram?](#)

Report on Instagram

1. [How do I report a post or profile for abuse on Instagram?](#)
2. [How do I report a comment on Instagram?](#)
3. [Are my reports kept confidential?](#)

RESOURCES FROM RIGHT TO BE

- Social media safety
- Online harassment
- Bystander intervention
- Self-care
- Digital security
- Legal rights
- Organizational resources
- Workshops and training



The image displays three resource cards from the Right to Be website. Each card is a white rectangle with a thin black border. The first card on the left has a header image of a woman with red curly hair. Below the image is a small black horizontal line, followed by a 'Guide' label in a white box with a black border. The title is 'SELF-CARE WHEN EXPERIENCING ONLINE HARASSMENT'. The text below reads: 'We have worked to translate some of our resources and make them more accessible....' At the bottom is a pink 'VIEW' button. The middle card has a header image of three young women. It features a 'Guide' label, the title 'Bystander Intervention Online', and the text: 'The concept of bystander intervention is really simple: it's people helping people....' with a pink 'VIEW' button at the bottom. The third card on the right has a header image of four young people looking at their phones. It includes a 'Guide' label, the title 'HOW TO USE SOCIAL MEDIA SAFELY', and the text: 'Introducing our new Social Media Safety Guides for Facebook, Twitter, Reddit, Tumblr, and Youtube!...' with a pink 'VIEW' button at the bottom.

<https://righttobe.org/resources>

LGBTQ+ DIGITAL SAFETY GUIDE FROM GLAAD

The screenshot shows the GLAAD website's header with social media icons (Facebook, X, Instagram, YouTube, TikTok, LinkedIn) on the left, the GLAAD logo in the center, and a 'DONATE' button with a search icon on the right. A navigation bar below the header contains links for HOME, OUR WORK, RESEARCH, FOR MEDIA, EVENTS, ABOUT GLAAD, and GET INVOLVED. The main content area features a large blue and purple gradient background with the text 'We Keep Us Safe: LGBTQ Digital Safety Guide'. Below this, there is a section titled 'GLAAD's quick guide to helping LGBTQ people to be more safe online' with a link to 'Leer en español.' and a paragraph of text. To the right of this section is a box titled 'Links & Resources' containing three bullet points: '2023 Social Media Safety Index & Platform Scorecard', 'Social Media Safety Program', and 'Guide to Anti-LGBTQ Online Hate and Disinformation'.

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DONATE

HOME OUR WORK RESEARCH FOR MEDIA EVENTS ABOUT GLAAD GET INVOLVED

We Keep Us Safe: LGBTQ Digital Safety Guide

GLAAD's quick guide to helping LGBTQ people to be more safe online

[Leer en español.](#)

Everyone deserves to feel safe on social media. But at a time when the LGBTQ community faces increasing abuse and violence — online and off — we know that's not always the reality.

GLAAD's [Social Media Safety Program](#) works to hold the five major social media companies (Facebook, Instagram, Twitter, YouTube, and TikTok) accountable, and to foster safer online spaces for LGBTQ people. These companies themselves should be doing a better job making their products safe, and the onus for safety should not fall so much on individual users. However, given our community's need for assistance, GLAAD has pulled together this guide.

Links & Resources

- [2023 Social Media Safety Index & Platform Scorecard](#)
- [Social Media Safety Program](#)
- [Guide to Anti-LGBTQ Online Hate and Disinformation](#)

<https://glaad.org/smsi/lgbtq-digital-safety-guide>

DIGITAL SAFETY MAP

- A dynamic database that is intended for users, policy-makers, parents, designers, etc.
 - Click on a particular app to bring it up, shows info and safety features
 - Compare and contrast apps, features, policies, etc.
 - Click on a safety feature to show the apps with this feature
 - Embed comments from users (e.g., comments from research participants and/ or public)
 - Link to other sites and resources
- About the research project
 - DIGS Lab at Concordia University – www.digslab.net
 - Collaborative on Digital Equity Research (CODER) – <https://research.cnr.ncsu.edu/coderdigitalequality>





EDUCATIONAL APPROACHES

COMMON ISSUES IN EDUCATIONAL RESPONSES TO TECH-FACILITATED HARMS

Scare tactic approach (focus on law/ punishment over respect/ rights)

“ Cyber Safety” delivered as Victim blaming/ shaming

Overemphasizing the dangers of tech & underemphasizing the role of systemic

discrimination

Treating “ online” & “ offline” lives as separate



RIGHTS AND RESPONSIBILITIES IN A DIGITAL WORLD



Consider: what is okay & not okay to share about others online (when is it okay to share someone's photo or a private conversation?)



Reflect: what information do I share about myself online (why might people misuse this info? what rights do I have to safety in online spaces?)



Advocate: for tech companies to delete information about us that we don't want shared anymore / for schools & other institutions to help protect our rights

Tragic cases as an opportunity to reflect

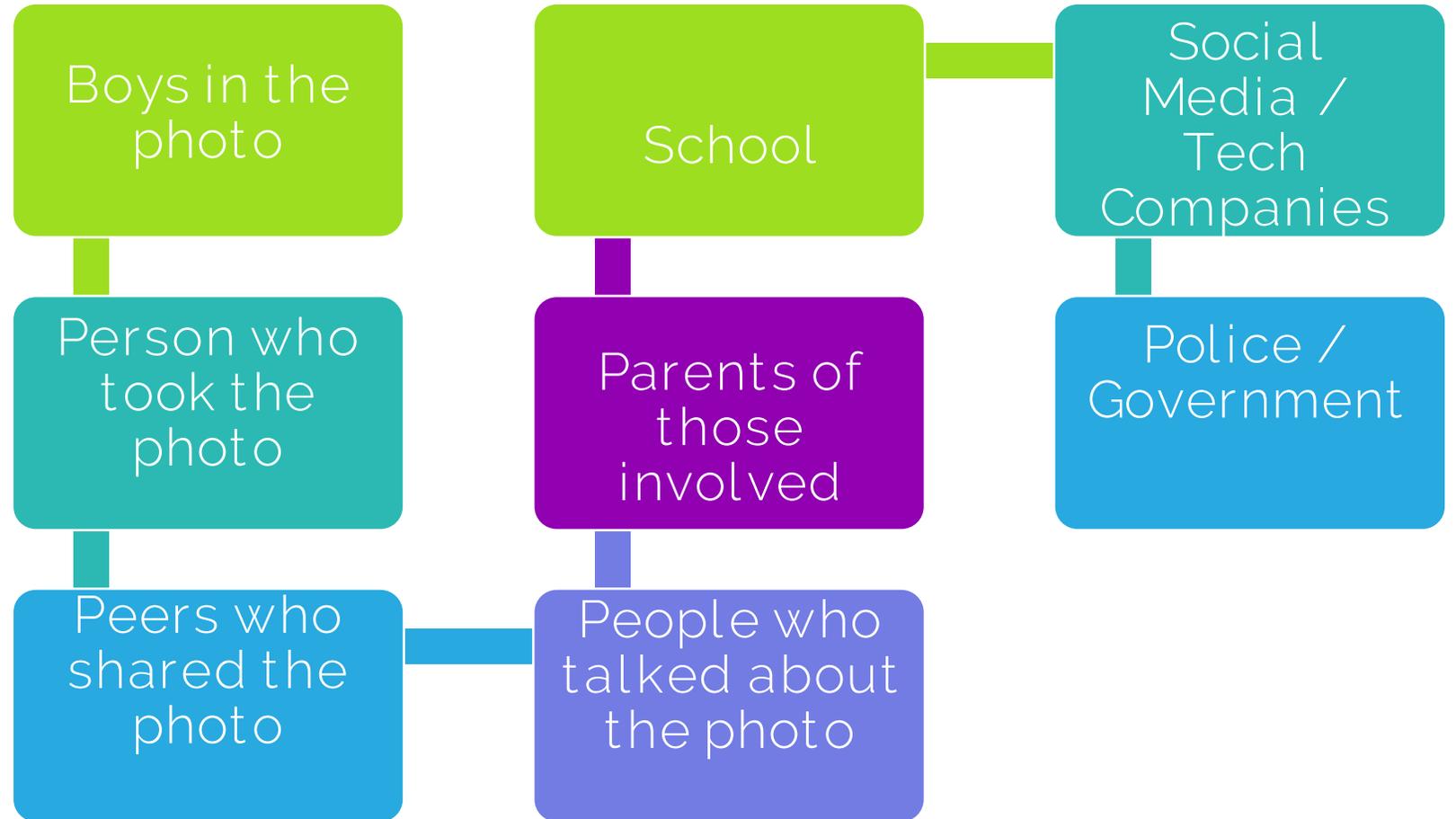
Tragic cases - like the Rehtaeh Parsons case - can help us reflect on how people and organizations could better respond to a similar case today

What progress have we made?
What progress do we still need?



Choose a relevant scenario for the teens you work with

How could they imagine people and organizations responding well? What role could *they* play?



TAKE CARE OF EACH OTHER TO CREATE HEALTHIER DIGITAL RELATIONSHIPS



Video from ProjectShift about self-care & community-care in the aftermath of digital harm
<https://youtu.be/0NzXHk2rzuE?si=TX-IKS-xxHImD8uU>



Not just Digital Safety : Digital Responsibilities & Digital Compassion



Recognize how digital harms are based in pre-existing systemic discrimination & relational issues. BUT also consider why some digital spaces bring out the worst in us



Help young people think about the role all of us & our institutions must play in creating supportive spaces & relationships in our digital world

WANT TO KNOW MORE?

Our website for educational resources, such as our infographics on “nudes and the law” [for youth](#) & more detailed version [for those who work with youth](#)

[Project Shift: Guide for Trusted Adults](#)

[My review of CyberScan](#) includes thoughts on what not to do in education on tech-facilitated harm & what to do instead





CONCLUSIONS

To learn more & follow our project, visit our website & follow us on X @DIYdigsafety